



BAY TRAN

Bay Area Houston Transportation Partnership

2026 Membership & Event Program

Message from our President & CEO

Dear Prospective Member,

As we step into 2026, BayTran continues to build on a strong foundation of advocacy, collaboration, and vision for the Bay Area Houston region. Guided by our 2025–2029 Strategic Plan, we remain focused on advancing transportation initiatives that strengthen regional mobility, enhance resilience in the face of challenges, and prepare our communities for the opportunities ahead.

Over the past year, we celebrated major milestones—including the groundbreaking of transformative infrastructure projects—and led timely conversations on hurricane preparedness, port and maritime growth, drainage solutions, and multimodal connectivity. Our events, such as the Southeast Texas Transportation Summit and our Legislative Advocacy Days in Austin, connected leaders across sectors to address the needs of today while planning for tomorrow.

By joining BayTran, you connect with a powerful network of decision-makers, gain a platform to influence key transportation policies, and participate in programs designed to inform, inspire, and engage. Our committees—ranging from Transportation and Ports & Maritime to Education, Events, and Public Policy—are open to all members and provide meaningful ways to contribute to solutions that shape our region's future.

Sponsorship opportunities allow your organization to stand out while directly supporting our mission. Together, we can ensure that Bay Area Houston remains connected, competitive, and prepared for the decades ahead.

Thank you for considering membership in BayTran. I look forward to working with you to move our region forward in 2026 and beyond.



Warm regards,

Amy Skicki
President & CEO

Bay Area Houston Transportation Partnership

2026 - 2027

BOARD OF DIRECTORS

BayTran Officers

Chairman: Honorable Kevin Cole,
City of Pearland

Chairman Elect: Nick Bokaie, P.E.

Secretary: Sivaji Senapathi, P.E.,
Harris County Engineering

Treasurer: Carl Joiner, Joiner
Architects

Past Chairman: Ken Fickes, Harris
County Transit Services

BayTran Directors

Chris SALLESE, Col. (Ret.), GFT

Chris Casey, AIA, Parkhill

Timothy R. Vail, Col. (Ret.), HDR, Inc.

Victor Pierson, Moody Bank

Honorable Sally Branson, City of
Friendswood

Barbara Koslov, Ardurra

Callie Barnes, Port Houston

Honorable Hank Dugie, Galveston
County Pct. 3 Commissioner

Matt Hanks, P.E., Brazoria County

Hanna Hall, Othon

Ted Ross, Gulf Coast Transit District

BayTran Ex-Officio Directors

Honorable Dennis Paul, State
Representative HD-149

Honorable Jeff Barry, State
Representative HD-29

Honorable Dr. Robin Armstrong,
Galveston County

Brian Freedman, Bay Area Houston
Economic Partnership

Chad Burke, Economic Alliance
Houston Port Region

Cindy DeWease, Clear Lake Area
Chamber of Commerce

Gina Spagnola, Galveston Regional
Chamber of Commerce

Tim Culp, Texas City-La Marque
Chamber of Commerce

Bryan Bolton, League City Regional
Chamber of Commerce

2026 Member Event Schedule

February 17

Infrastructure Summit
8:30am - 2pm

April 9

Topgolf Fundraiser

May 18

State of the Counties

June & July

NO EVENTS
2026 FIFA World Cup

August 18

Medium City Mayoral Panel

September 16

State of the Ports
Executive Panel

October 20

Southeast Texas
Transportation Summit
8:30am - 2pm
*(with VIP meet & greet
2pm - 3pm)*

December 3

Happy Hour

2026

Strategic Plan 2025-2029

Mission

To enhance regional mobility

Vision

Texas' leading regional transportation advocacy organization

Core Values

- Safety
- Collaboration
- Advocacy
- Adaptability
- Stewardship
- Integrity

2025 Board of Directors Priorities

- Board engagement/attendance
- Build a list of metrics for annual report
- Financial solvency

Commitment to Regional Mobility

Goal 1: Champion Regional Mobility

- 1.1 Identify, champion, monitor mobility projects that affect the region's economic development
- 1.2 Identify, champion, monitor mobility projects that affect the region's quality of life
- 1.3 Identify, champion, monitor mobility projects that affect the region's resilience and risk mitigation to business and the public

Commitment to Members and Partners

Goal 2: To Add Value to Members and Partners

- 2.1 Offer programming that is educational, informative, timely, and relevant
- 2.2 Strengthen BayTran's sphere of influence in Chambers and all Bay Area Houston communities
- 2.3 Extend BayTran's sphere of awareness to Ft. Bend and rest of Houston MSA
- 2.4 Provide metrics to demonstrate BayTran's value to members
- 2.5 Achieve status as transportation management organization

Commitment to Action

Goal 3: To Advocate for Regional Mobility

- 3.1 Define and promote BayTran's advocacy agenda
- 3.2 Gain support of decision makers for BayTran's agenda
- 3.3 Gain support of partners and communities for BayTran's agenda
- 3.4 Maintain up-to-date data on project status and actions
- 3.5 Provide information to stakeholders on BayTran's advocacy agenda

Goal 4: To Operate Efficiently

- 4.1 Sustain accountability (metrics and social impact)
- 4.2 Sustain fiscal solvency and administrative integrity
- 4.3 Expand marketing and communications
- 4.4 Engage the Board fully

Membership Levels

Membership with BayTran connects you to a powerful network of transportation and industry leaders, policymakers, and community stakeholders shaping the future of the Bay Area Houston region. Members gain access to exclusive events, timely transportation insights, and opportunities to influence policy and projects that directly impact our region's mobility, economy, and quality of life. Through active participation in committees, networking programs, and advocacy efforts, you'll help drive solutions to today's challenges while positioning your organization as a leader in advancing regional connectivity and growth.

Executive Partner - \$10,000

- Company logo on BayTran website home page
- Company logo on presentation screen at all events
- Silver sponsorship at Annual State of the Counties luncheon and Southeast Texas Transportation Summit
- One complimentary table/team sponsorship at all events
- Preferred table position at events
- Executive Partner designation on table signs when table is purchased
- Unlimited attendees at BayTran committee meetings
- Member pricing at all BayTran events

Sustaining Partner - \$3,500

- Company logo on BayTran website home page
- Company logo on presentation screen at all events
- One complimentary table sponsorship at event of your choosing
- Preferred table position at events

- Sustaining Partner designation on table signs when table is purchased
- Unlimited attendees at BayTran committee meetings
- Member pricing at all BayTran events

Large Company, City, County & Government Agency - \$2,500

50+ employees, population 5,000+

- Unlimited attendees at BayTran committee meetings
- Member pricing for all BayTran events

Medium Company & Small City - \$1,500

11-50 employees, population 4,999-

- Unlimited attendees at BayTran committee meetings
- Member pricing for all BayTran events

Small Company & Nonprofit - \$800

2-10 employees

- Unlimited attendees at BayTran committee meetings
- Member pricing for all BayTran events

Educational Institution - \$500

Local ISDs and other Institutions of higher learning

- Unlimited attendees at BayTran committee meetings
- Member pricing for all BayTran events

Individuals - \$500

Sole Proprietor/Citizens

- Unlimited attendees at BayTran committee meetings
- Member pricing for all BayTran events

**Any size entity is eligible to be Sustaining or Executive Partners*



Membership Luncheon Pricing

BayTran's Membership Luncheons bring together top transportation professionals, elected officials, and community leaders to discuss the most pressing mobility and infrastructure issues facing our region. As a luncheon sponsor, your organization gains prime visibility before a highly engaged audience, with branding in event promotions, recognition during the program, and networking opportunities with key decision-makers. Sponsorship not only showcases your commitment to advancing transportation solutions but also positions your organization as a trusted partner in shaping Bay Area Houston's future.

◆ August 18

Mayoral Panel

◆ September 16

State of the Ports Executive Panel

Event Headliner Sponsor - \$2,500

(One sponsorship per event)

- One (1) table of eight (8)
- Two (2) seats at the head table
- Opportunity to place company promotional items at each place setting
- Opportunity to provide company promotional video to be shown at the beginning of the program
- Recognition on all of BayTran's social media channels, recognition from the state at the event
- Logos on presentation during the event

Platinum Sponsor - \$2,000

- One (1) table of eight (8) - preferred seating
- One (1) seat at the head table
- Logo on event materials
- Mention from podium

Gold Sponsor - \$1,500

- One (1) table of eight (8)
- One (1) seat at the head table,
- Company name on event materials
- Mention from podium

Silver Sponsor - \$1,000

- One (1) table of eight (8)
- Company name on event materials
- Mention from podium

Non-Member Table - \$750

- Table for eight (8) guests
- Recognition as a Table Sponsor at event

Member Table - \$500

- Table for eight (8) guests,
- Recognition as a Table Sponsor at event

Individual Non-Member - \$100

Individual Member - \$75

Elected Official (No Charge)

**Only Company/Non-Profit, Educational Institutions and Individual Memberships*

Happy Hour Pricing

BayTran's Networking Happy Hour offers a relaxed, engaging environment for members, partners, and community leaders to connect, collaborate, and exchange ideas. As a happy hour sponsor, your organization will enjoy prominent recognition in event promotions, visibility at the venue, and direct interaction with influential transportation and business professionals. Sponsorship demonstrates your commitment to building relationships and fostering collaboration, while keeping your brand front and center in conversations that drive the future of mobility in the Bay Area Houston region.



◆ December 3 Happy Hour

Headliner Sponsor - \$1,000

- Tickets for 6 guests
- Recognition at the event

Gold Sponsor - \$600

- Tickets for 4 guests
- Recognition at the event

Silver Sponsor - \$200

- Tickets for 2 guests
- Recognition at the event

Individual Non-Member - \$45

- 1 drink ticket

Individual Member - \$30

- 1 drink ticket

Government Employees (No Charge)

Elected Official (No Charge)



2026

Infrastructure Summit & State of the Counties Pricing

BayTran's annual Infrastructure Summit and Signature State of the Counties Luncheon bring together top transportation, government, and industry leaders to address the region's most pressing mobility, infrastructure, and economic challenges. The Infrastructure Summit delivers in-depth discussions on projects, policy, and innovation shaping our future, while the State of the Counties Luncheon features county leaders sharing updates, priorities, and collaborative opportunities. Together, these flagship events provide unparalleled insight, networking, and influence for those invested in the Bay Area Houston region's growth and connectivity.

◆ February 17

Infrastructure Summit
8:30am - 2pm

◆ May 18

State of the Counties

Underwriter Sponsor - \$3,500

(One sponsorship per event)

- One (1) table of eight (8)
- Two (2) seats at the head table
- Opportunity to place company promotional items at each place setting
- Opportunity to provide company promotional video to be shown at the beginning of the program

- Recognition on all of BayTran's social media channels, verbal recognition from the state at the event
- Logos on presentation during the event

Platinum Sponsor - \$2,500

- One (1) table of eight (8) - preferred seating
- One (1) seat at the head table
- Logo on event materials
- Mention from podium

Gold Sponsor - \$2,000

- One (1) table of eight (8)
- One (1) seat at the head table
- Company name on event materials
- Mention from podium

Silver Sponsor - \$1,500

- One (1) table of eight (8)
- Company name on event materials
- Mention from podium

Non-Member Table - \$1,000

- Table for eight (8) guests
- Recognition as a Table Sponsor at event

Member Table - \$750

- Table for eight (8) guests
- Recognition as a Table Sponsor at event

Individual Non-Member - \$125

Individual Member - \$95

Elected Official (No Charge)

Southeast Texas Transportation Summit Pricing



The Southeast Texas Transportation Summit, held bi-annually in partnership with the Bay Area Houston Economic Partnership and the Economic Alliance Houston Port Region, is a cornerstone event for transportation and economic leaders across the region. This high-profile forum features key decision-makers from local, state, and federal levels discussing major infrastructure projects, policy priorities, and innovative strategies that drive mobility, economic growth, and resilience. By fostering collaboration between public and private stakeholders, the Summit strengthens the Southeast Texas region's position as a leader in connectivity and commerce. On alternating years, BayTran hosts the Southeast Texas Transportation Update Luncheon, providing members and stakeholders with timely progress reports, project updates, and continued opportunities for engagement with regional leaders.

◆ October 20

Southeast Texas
Transportation Summit
8:30am - 2pm
(with VIP meet & greet 2pm - 3pm)

Headliner Sponsor - \$5,000

- Reserved table (in a prominent location) and VIP reception for 6
- Recognition at the event
- Logo on all marketing materials
- Ability to hand out marketing materials at the event

Platinum Sponsor - \$2,500

- Reserved table (in a prominent location) and VIP reception for 6
- Recognition at the event
- Logo on all marketing materials

Gold Sponsor - \$2,000

- Reserved table and VIP reception for 6
- Recognition at the event
- Logo on all marketing materials

Corporate Table with VIP - \$1,450

- Reserved table and VIP reception for 6
- Recognition at the event

Corporate Table - \$850

- Reserved table for 6
- Recognition at the event

Individual with VIP - \$200

(Members and Non-members)

Individual - \$130

(Members and Non-members)

Elected Official (No Charge)

(Please RSVP for catering purposes)

2026

CREW Engineering Challenge



BayTran's commitment to fostering the next generation of transportation and engineering professionals is showcased through our CREW (Committee for the Recruitment of an Engineering Workforce) Engineering Challenge and annual Topgolf Education Fundraiser. The CREW Engineering Challenge engages local high school students in hands-on, team-based problem-solving activities that simulate real-world transportation and infrastructure challenges, inspiring interest in STEM careers. Proceeds from our Topgolf Education Fundraiser directly support this program, providing resources, materials, and scholarships that help develop future industry leaders while connecting members to a meaningful cause that strengthens our region's talent pipeline.

Topgolf Fundraiser Pricing

Title Sponsor - \$2,500

- Logo & Title Sponsor designation on rotating slideshow in Signature Room
- Premium double bay in center
- Two teams of six
- Bucket of beer at each bay
- Logo to be included in all event collateral and social media

Platinum Sponsor - \$1,700

- Logo & Platinum Sponsor designation on rotating slideshow in Signature Room
- Double bay near the center
- One team of six
- Bucket of beer at each bay
- Logo to be included in all event collateral as well and social media

Gold Sponsor - \$1,500

- Logo & Gold Sponsor designation on rotating slideshow in Signature Room
- Single bay near Platinum Sponsor
- One team of three
- Bucket of beer at each bay
- Logo to be included in all event collateral as well and social media

Silver Sponsor - \$1,400

- Logo & Silver Sponsor designation on rotating slideshow in Signature Room
- Single bay near Gold Sponsor
- One team of three
- Bucket of beer at bay
- Logo to be included in all event collateral as well and social media

Prize Sponsor - \$1,000

- Logo & Prize Sponsor designation on rotating slideshow in Signature Room
- Single bay near Silver Sponsor
- One team of three
- Bucket of beer at bay
- Logo to be included in all event collateral as well as BayTran's Facebook page

Live Leaderboard Sponsor - \$300

- Logo placement on Live Leaderboard digital signage looping during event
- *Does not include ticket to play*



Bar Sponsor - \$250

- Signage with logo placement in bar area
- *Does not include ticket to play*

Team and Individual Pricing

Non-Member Team of 6	\$900
Member Team of 6	\$750
Non-Member Team of 3	\$450
Member Team of 3	\$375
Non-Member Individual	\$150
Member Individual	\$125
Attend but no golf	\$75
Elected Official	(No Charge)

- Does not include ticket to play

**** All pricing throughout this program is subject to change without notice.***

2026



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Scan to Join!



**Bay Area Houston
Transportation Partnership**

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